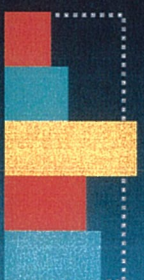
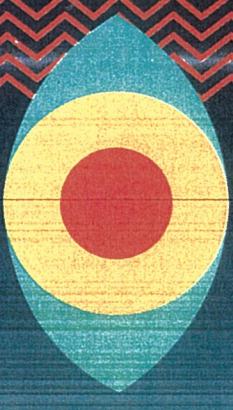
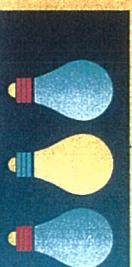
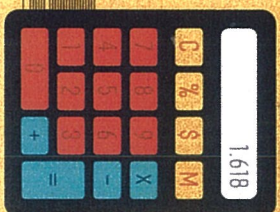




# GIVING WINGS TO YOUNG ENTREPRENEURS

#startupindia



1800115565



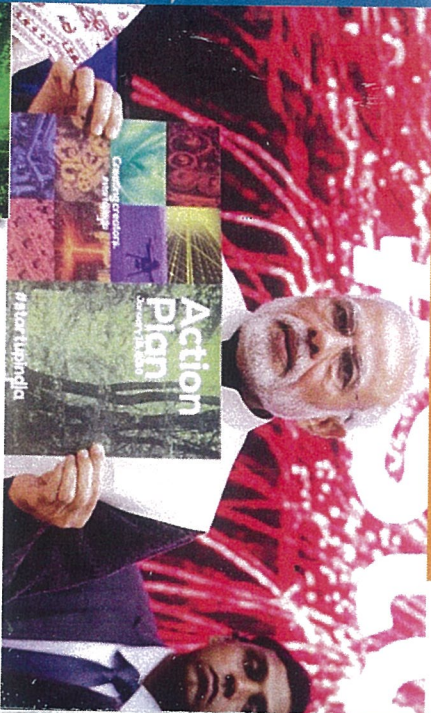
dlpp-startups@nic.in

First Floor, Vigyan Bhawan  
Annex, Maulana Azad Road,  
New Delhi 110 011



# WHAT IS STARTUP INDIA HUB

"Startup India Hub will be a single point of contact for the entire ecosystem and enable knowledge exchange and access to funding."  
- Startup India Action Plan, Jan 2016



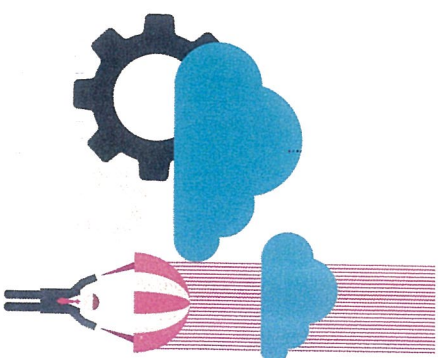
- The Hon'ble Prime Minister launched the Startup India movement on 16th January, 2016
- Startup India Hub campaign comes under Invest India, the official Investment Promotion and Facilitation Agency of the Government of India, mandated to facilitate investments into India.



## OBJECTIVES

CONSOLIDATE
Bring all stakeholders to a common platform
Value proposition for all stakeholders
GROW
Connect with the global ecosystem
Stimulate others to join the ecosystem
Access to information and knowledge
FACILITATE
Handholding support

# HOW WE HELP STARTUPS



**CALL CENTRE**  
Toll Free Number  
**1800115565**

**EMAIL QUERY**  
Email ID and Website  
**dipp-startups@nic.in,**

**@startupindia**  
**www.startupindia.gov.in**

**TWITTER SEVA**  
Handle

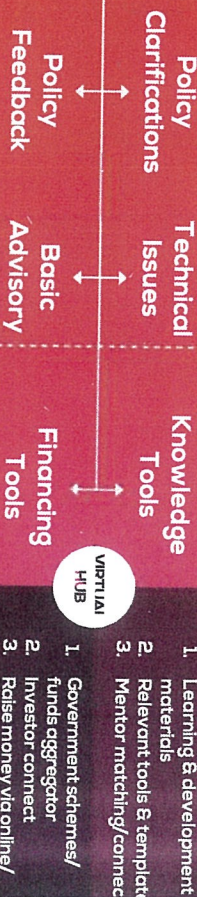
## BESPOKE OFFERINGS

**RECOGNISED STARTUPS**  
(as per DIPP definition)

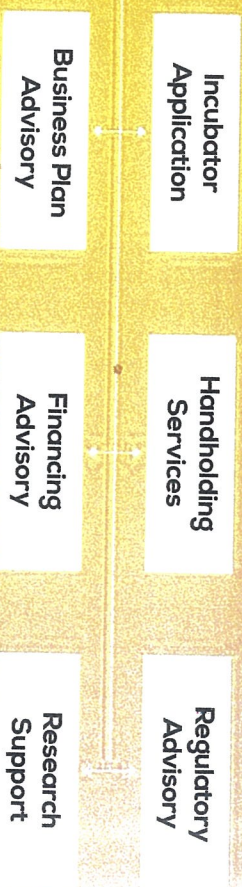
**QUALITATIVE FILTER**  
(Innovative startups)

**DEDICATED FACILITATION OFFICER**

## BASIC FACILITATION



## FULL FACILITATION



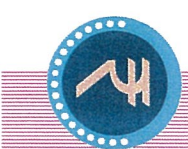


# FIRST POINT OF CONTACT

for the entire  
ecosystem



# GOVERNMENT INITIATIVES



## HANDHOLDING

### LEGAL SUPPORT

Self-certification and compliance of 9 environment and labour laws through Startup India web portal/mobile app

## FUNDING/INCENTIVES

### FUND OF FUNDS

SIDBI Fund of Funds for investment into startups<sup>1)</sup>, set up by the Government with an initial corpus of INR 2,500 Cr and a total corpus of INR 10,000 Cr over a period of four years

## INCUBATION

### INDUSTRY/ACADEMIA

31 Innovation Clusters<sup>2)</sup> and Startup Centres<sup>3)</sup> by 18 Technology Business Incubators (TBIs) with an investment of INR 500 Acre. 1000+ startups are being incubated. 35 new incubators are being created. 1000+ startups are being incubated. 1000+ startups are being incubated.

### IPR

Fast track startup patent applications  
Panel of facilitators to assist in filing IP applications, government to bear facilitation costs 80% rebate in filing of patents

### CREDIT GUARANTEE

Credit guarantee mechanism through National Credit Guarantee Trust Company (NCGC)/ SIDBI is being envisaged with a budgetary corpus of INR 500 Cr per year for the next four years

### EXIT PROCESS

As per Insolvency and Bankruptcy Bill 2015 ("IBB"), startups with simple debt structures may be wound up within a period of 90 days

### TAX EXEMPTIONS

- IT exemptions for 3 years
- Capital Gains Tax exemption to people investing such gains in the Government recognised Fund of Funds
- Tax exemption on investments above Fair Market Value (FMV)

### EVENTS

Organising startup fests for showcasing innovation and providing a platform for collaboration  
Startup talk shows  
a. Boot camps at Tier 2/3 Districts  
Startup India policy presentation  
Idea Pitching Workshop  
b. Incubation offers for the selected ideas and Startups

### INVESTORS/ MENTORS

- Opportunity to invest in/mentor startups
- Access to the Indian market, regulatory advisory for foreign VCs/mentors

### ACADEMIA

- Dedicated API on the Startup Hub
- Online entrepreneurship content
- Joint events, exchange programmes

### STATES/ GOVERNMENT

- Policy advisory
- Online hub and open API to share information on state grants, schemes & policies

### CORPORATES

- Strategic incubator advisory
- Knowledge & implementation partner
- Marketing/presence on the hub

#startupindia



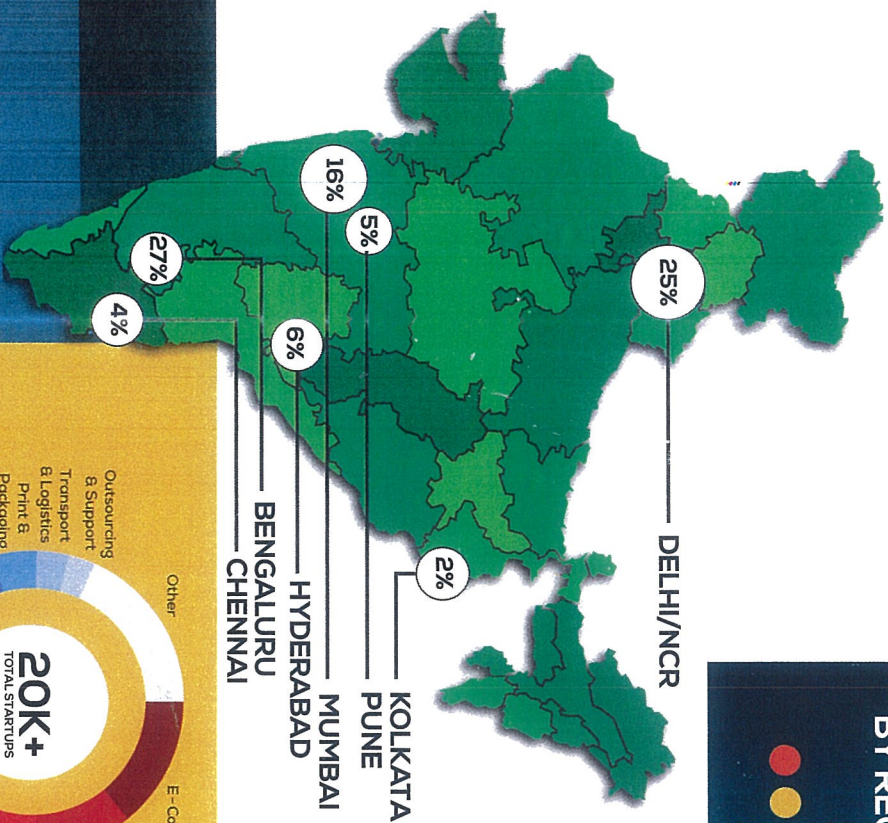


# INDIA

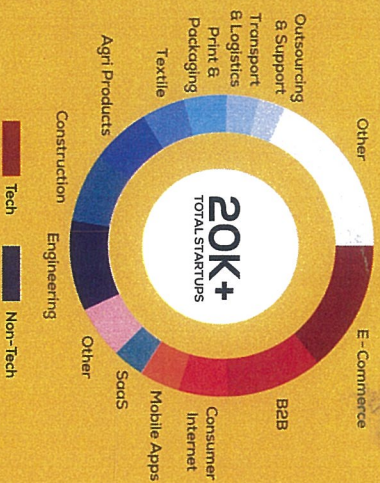
2nd largest startup nation in the world



## STARTUPS SPLIT BY REGION



## STARTUPS SPLIT BY INDUSTRIES



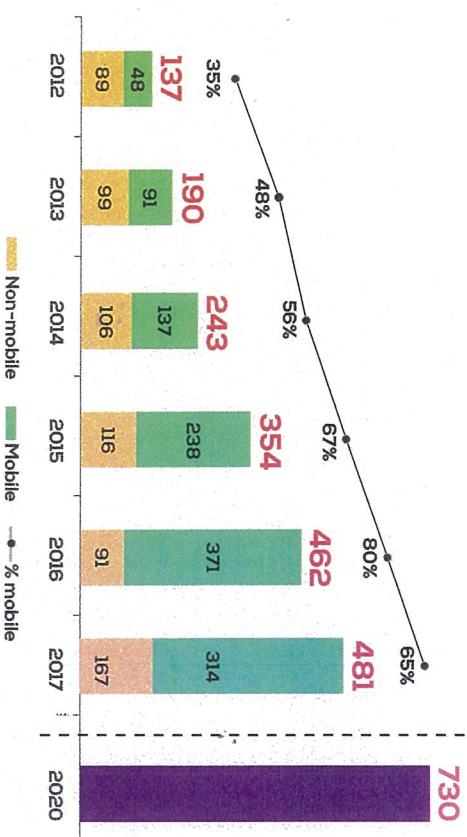
Source: NASCOM (Indian Startup Ecosystem) - Traversing the maturity cycle Edition 2017, Invest India Research

# ENABLER

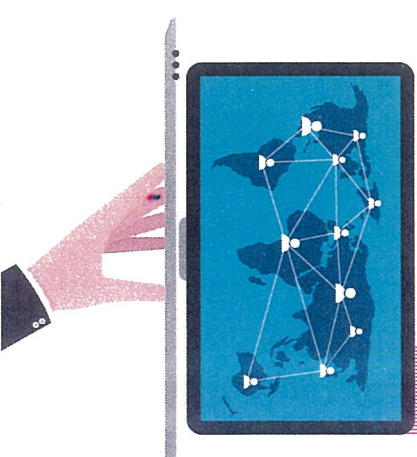
2nd largest consumer internet market in the world



## INTERNET USERS GROWTH BY SEGMENTS (MN)



Source: IAMA 2016, NASCOM - Annual Report 2016







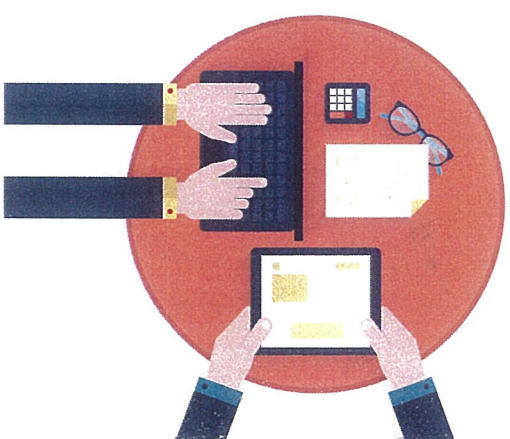
INVEST INDIA



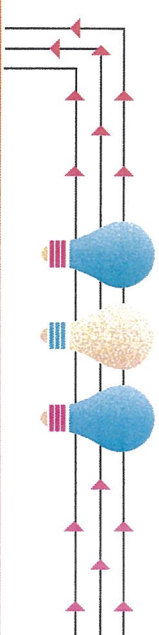
# #startuwindia

## Overview of the virtual hub

The Startup India Virtual Hub is a one-of-its-kind online platform for stakeholders of the entrepreneurial ecosystem in India to discover, connect and engage with each other. The portal will host startups, investors, funds, mentors, incubators, accelerators, government bodies, academia, and general users. The development of the portal was formally announced during the first anniversary event of the 'Startup India' campaign by the Hon'ble Commerce & Industry Minister Smt. Nirmala Sitharaman on 16th Jan, 2017.



Built on a gamification based model, the Virtual Hub will be a dynamic and interactive platform that will facilitate information discovery, entrepreneurial learning and development, networking, mentorship, funding and lots more for startups and other registered users. The objective is to reduce knowledge asymmetry, enable information discovery, and create a conducive environment for startups to flourish in an engaging ecosystem. It will also serve as the dedicated technological infrastructure for a (Government and private) entities to participate in and engage with the booming Indian startup ecosystem.



## SALIENT FEATURES OF THE HUB

### PROGRAMS:

Participate in events, workshops, competitions, hackathons and other programs run by corporates and government organizations on the hub and to access funding, mentorship and deals.



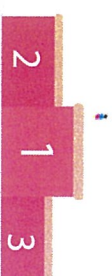
### KNOWLEDGE BANK:

Increase your knowledge about the important aspects of entrepreneurship through impactful reading materials and specially curated videos on topics like company registration, investor engagement, innovation and business and much more.

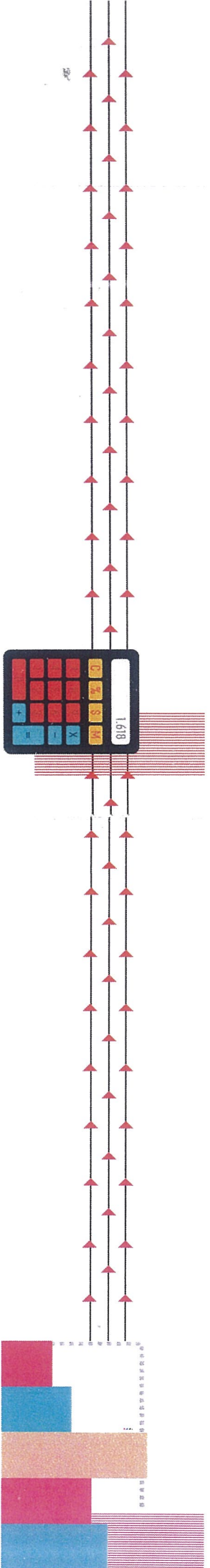


### LEARNING & DEVELOPMENT:

Access an assortment of special learning programs like the Startup India Learning Program, introduction to AI, introduction to Data Analytics and lots more.







#### INTELLIGENT CHATBOT:

An artificially intelligent chatbot is specially deployed on the hub to collate information from the portal and reply to all types of user queries over an interactive chat interface.



#### TOOLS & TEMPLATES:

To build a successful business, you need the right resources. Download the ready-made templates on Human Resources, Legal and Pitch Deck Guidelines etc. to save your valuable time from non-core activities and focus on building your startup.

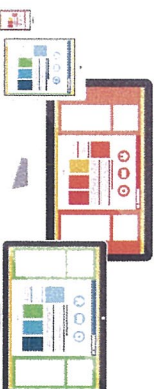
#### GOVERNMENT SCHEMES:

Explore and apply to the right government scheme or grant from various ministries and government departments for your startup.



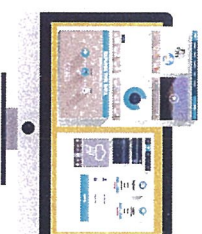
#### NETWORKING AND ENGAGEMENT:

Discover and connect with startups and enablers of the entrepreneurial ecosystem in India, including investors, mentors, incubators, accelerators and government bodies. A user can connect with up to 3 other stakeholders in a week.



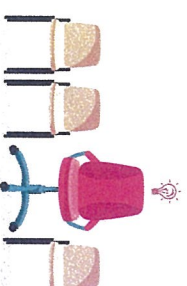
#### DISCUSSION FORUM:

Wish to have other users' perspectives on your startup queries? Post all your questions on the dedicated forum to get answers from the community.



#### NEWS FEED AND BLOGS:

Stay on top of the latest developments in the startup world and read inspiring startup success stories that fuel your dream.



#### OPEN API PLUG-N-PLAY MODEL:

The Hub is the first government website in India to be built on an open API architecture allowing seamless integration of content from Government and private stakeholders across India and World.

